

CAREER WORKSHOPS

"Small Talk and Networking for Scientists"

Trainer: Michael Gordian

This one-day workshop will focus on:

- How to create a strong and positive first impression for young researchers within and outside of academia
- Best-practice techniques for **individual appearance and personal communication style**
- How to **present your own** research or business **idea** concisely, generating interest
- The art of engaging and meaningful small talk outside the research environment
- **Communication with business partners:** Variations in greeting and introduction, shaping the conversational atmosphere, steer conversation with questions
- Best-practice techniques on **strategic and sustainable networking** (reciprocity principle)
- Writing effective and exciting e-mails: Do's and Don'ts

This one-day course will take place online from 9:00 to 14:00 and will be offered on two different dates.

Thursday, 13 August 2020

Tuesday, 18 August 2020

Registration until 30 July 2020

For more information on the course and registration contact ngc.mainz@gmail.com

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