This one-day workshop will focus on:

- How to create a strong and positive first impression for young researchers within and outside of academia
- Best-practice techniques for **individual appearance and personal communication style**
- How to **present your own** research or business **idea** concisely, generating interest
- The art of engaging and meaningful small talk outside the research environment
- **Communication with business partners**: Variations in greeting and introduction, shaping the conversational atmosphere, steer conversation with questions
- Best-practice techniques on **strategic and sustainable networking** (reciprocity principle)
- Writing effective and exciting e-mails: Do's and Don't's

This one-day course will take place online from 9:00 to 14:00 and will be offered on two different dates.

**Thursday, 13 August 2020**
**Tuesday, 18 August 2020**

Registration until 30 July 2020

For more information on the course and registration contact ngc.mainz@gmail.com